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Ali Mesbah

UC Berkeley mesbah@berkeley.edu On behalf of the Operating Committee, it is my pleasure to invite you to participate as a sponsor or exhibitor at the 2024 American Control Conference (ACC'24), to be held at the Westin Harbour Castle in Toronto, ON, July 8-12, 2024. ACC is the main control conference in North America, featuring more than 1,000 presentations from both academia and industry. As such, it offers considerable opportunities for recruiting top-caliber students, showcasing cutting-edge products and research, and establishing collaborations with researchers and engineers.

Similar to previous years, there are three levels of sponsorship for ACC'24: Gold (\$5,000), Silver (\$2,500), and Bronze (\$1,000).

Gold Sponsors will have their company name, logo, and a brief description displayed prominently on the conference website and in the printed conference program, can set up a booth in a dedicated area to showcase their products and/or technology, can include a brochure insert in the conference registration packet, and will receive two complimentary conference registrations. Gold Sponsors can also propose a Special Session showcasing achievements, future goals, and opportunities.

Silver Sponsors will have their company name, logo, and a brief description displayed on the conference website and in the printed conference program, can set up a booth in a dedicated area to showcase their products and/ or technology, can include a brochure insert in the conference registration packet, and will receive one complimentary conference registration.

Bronze Sponsors will have their company name, logo, and a brief description displayed on the conference website and in the printed conference program.

In addition, there are opportunities to be an Event Sponsor for major conference events, such as opening and closing receptions. An event sponsor will have the event named after the company and enjoy the exclusive showcasing and recruiting opportunities at the event that is attended by almost all conference participants.

Our conference website (https://acc2024.a2c2.org) provides more information about the conference. If you would like further information about sponsorship opportunities, please feel free to contact me directly via email at tbadgwell@che.utexas.edu. In addition, if you would like to propose a Special Session as part of the Gold Sponsorship package, you can obtain more information by contacting Victor Zavala (Vice Chair for Special Sessions) at victor.zavala@wisc.edu.

We look forward to hearing from you and hope to have you as a sponsor or exhibitor at ACC 2024. Please do not hesitate to contact me if there is any additional information that I can provide, or to explore options for participation as a sponsor or exhibitor.

We are planning for an in-person conference. If in-person conferences are not possible in July, the meeting will be held virtually. If the meeting is virtual, fees will be Gold (\$2,500), Silver (\$1,250), Bronze (\$1,000), and Reception (\$2,000).

Sincerely,

Thomas Badgwell

Exhibits Chair























Important Dates