

IEEE BIOSENSORS 2024

CAMBRIDGE, UK || JULY 28-30, 2024



Second Annual IEEE BioSensors Conference

IEEE BioSensors is intended to provide a forum for scientists, engineers, and practitioners to present their latest research findings, ideas, and emerging applications in the area of modern biosensors. The Conference solicits original state-of-the-art contributions in science, engineering, and technology.

IEEE BioSensors will bring academics and practitioners together from around the globe to interact and network with colleagues, learn of the latest biosensor technology innovations, and meet the vendors that supply products and solutions to meet technical needs of biosensor developers. The exhibition will be closely integrated with the technical program through tutorials, invited speaker sessions, and networking events for delegates and exhibitors alike. To begin the booking process for exhibiting at IEEE BioSensors 2024 contact us today!

IEEE BioSensors 2024 will be held at Robinson College in Cambridge University 30 July, 2024. Robinson is one of the few colleges in Cambridge that has been co-educational from the start, and it is one of the most egalitarian and relaxed colleges in which to live and work.

Its location on the west side of the city is quiet, away from the tourists, and everyone can sit on the grass. The purpose-built theatres and the Crausaz Wordsworth Building boast state of the art audio visual facilities supported by trained technicians.

Additional information can be found at 2024.ieee-biosensors.org.

Information Contact

Caroline Kravec

Conference Manager

IEEE BioSensors 2024

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IEEE BioSensors 2024

IEEE BioSensors 2024 will bring biosensor academics, students, scientists of defense laboratories, and practitioners together in Cambridge, UK. Sponsored by IEEE, the world's largest professional association for the advancement of technology, IEEE BioSensors 2024 combines a robust and comprehensive exhibits program, lectures on the latest biosensors technology, sessions that allow interaction with leaders in the field, and a social program that will allow all delegates to take advantage of Cambridge's cultural attractions.

The IEEE BioSensors 2024 exhibits program is closely integrated with the technical program. Coffee breaks take place in the Exhibits area, ensuring maximum exposure for exhibitors.

Exhibits Run July 28th - 30th

Exhibiting at IEEE BioSensors 2024 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in Biosensors. It is also an opportunity for research centers and universities with a focus on biosensor technology to showcase their programs. The exhibit will complement the technical program, providing a forum for promoting broader institutional goals, meeting prospective collaborators, recruiting talent (students, postdoctoral researchers, faculty), and promoting intellectual property to potential licensees.

EXHIBITOR & PROMOTIONAL PATRON PACKAGES

Promotional Patron Packages


IEEE BioSensors 2024 provides a variety of options for Patron packages. The benefits of each package are summarized below.

	Lanyard Patron	Student Award Patron	Bronze Patron	Silver Patron	Gold Patron
Complimentary registration				1	2
Listed as exhibitor/Patron on website and printed materials	✓	✓	✓	✓	✓
Identified as Patron on signs during the Conference	✓	✓	✓	✓	✓
Identified as Patron in electronic proceedings of technical papers	✓	✓	✓	✓	✓
One-page ad on the registration table* <i>Patron must provide materials</i>				✓	✓
1/4 page ad in conference program/proceedings	✓		✓		
1/2 page ad in conference program/proceedings		✓		✓	
Full page ad in conference program/proceedings					✓
	\$1,500	\$3,000	\$1,500	\$3,000	\$5,000

EXHIBITOR & PROMOTIONAL PATRON PACKAGES

Exhibitor Packages

The benefits of the exhibitor package are summarized below.

Exhibit table	1
Exhibitor booth staff badges* <i>Badges grant access to exhibit hall, lunches and breaks S-T.</i>	2
Discounted conference registration(s)* <i>Discounted registrations are 75% and must be purchased separately for additional company delegates (July 28-30).</i>	5
Listed as exhibitor/patron on website and printed materials	
\$1,500	

Your Exhibit Booth Includes

- One draped 6 x 2.5 table with 2 chairs will be provided.
- Tabletops will be located in the break hall area.
- Exhibits set up Saturday, July 27 (*Exact timing to be provided at a later date*)
- Exhibits tear-down Tuesday, August 1 (*Exact timing to be provided at a later date*)
- Power connections may be available - must be requested in advance, and will be billed as incurred.

EXHIBITOR & PROMOTIONAL PATRON PACKAGES

Additional Patron Opportunities

If your company would like to be an exclusive patron or if you would like to propose another sponsorship opportunity you are interested in, please contact the Exhibits Manager (see detailed contact information below).

Gala Dinner Patron	1 Available	\$4,000 USD
Lunch Patron	3 Available	\$500 USD
Welcome Reception Patron	1 Available (exclusive patronship)	\$2,000 USD
Coffee Break Patron	5 Available	\$300 USD
WiFi Patron	1 Available	\$1,500 USD

Your company or research center/university will be recognized in the program, on the website, and at the specific event for which you are the patron.

For More Information

For more information on exhibiting and patronships at IEEE BioSensors 2024 contact Exhibits Manager.

Information Contact

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Official Conference Dates

July 28-30, 2024

1. Contract

This application properly executed by applicant (exhibitor) shall upon written acceptance and notification of tables assigned by IEEE BioSensors 2024 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE BioSensors 2024 will continue to receive applications and assign exhibit space, as it remains available, until 2 weeks before event. In all cases, total booth payments must be received prior to show opening. IEEE BioSensors 2024 assignment of table top is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE BioSensors 2024 management. IEEE BioSensors 2024 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show

3. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing.

4. Losses or Damage

Exhibitor agrees that IEEE BioSensors 2024 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE BioSensors 2024 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

5. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

6. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE BioSensors 2024.

7. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE BioSensors 2024 management are made a part of this contract and that said exhibitor agrees to be bound by each and all these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

8. Alteration of Booth Space

IEEE BioSensors 2024 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.