

# IEEE FLEPS 2023

IEEE International Conference on Flexible,  
Printable Sensors and Systems

Boston, Massachusetts, USA // July 9-12, 2023

## IEEE FLEPS 2023 Exhibitor and Patron Prospectus

Northeastern University  
Boston, Massachusetts, USA | July 9-12, 2023

[2023.ieee-fleps.org](https://2023.ieee-fleps.org)



## Exhibitor and Patron Prospectus

The IEEE International Conference on Flexible, Printable Sensors and Systems (FLEPS 2023) will be held in Boston, Massachusetts, USA. IEEE FLEPS 2023 will be hosted at Northeastern University in Boston.

IEEE FLEPS 2023 is intended to provide a forum for research scientists, engineers and practitioners throughout the world to present their latest research findings, ideas, and applications in the area of Flexible, Printable Sensors and Systems. IEEE FLEPS 2023 will include keynote addresses and invited presentations by eminent scientists. The Conference solicits original state-of-the-art contributions as well as review papers.

IEEE FLEPS 2023 will bring sensor and sensor systems practitioners from all over the world together to interact and network with colleagues, learn of the latest printed electronics technology innovations, and meet the vendors of Flexible and Printable Sensors and Systems that supply products and solutions to technical needs. The exhibition will be closely integrated with the technical program through tutorials, plenary sessions, industrial panels, sensor and sensor systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at IEEE FLEPS 2023 contact us today!

Additional information can be found at [2023.ieee-fleps.org](https://2023.ieee-fleps.org).

### Information Contact

**Claire Folkerts**

Conference Manager

IEEE FLEPS 2023

✉ [cfolkerts@conferencecatalysts.com](mailto:cfolkerts@conferencecatalysts.com)

☎ +1 352 872 5544 \*113

# IEEE FLEPS 2023

IEEE International Conference on Flexible,  
Printable Sensors and Systems



Northeastern University, Boston

## Official Conference Dates

July 9-12, 2023

## Conference Location

Northeastern University, Boston

Address: 360 Huntington Ave, Boston, MA 02115

Phone: +1 (617) 373-2000

## Information for Exhibitors and Patrons

IEEE FLEPS 2023 will bring sensor and sensor systems practitioners from all over the world together in Boston, Massachusetts, USA. Sponsored by the IEEE, the world's largest professional association for the advancement of technology, IEEE FLEPS 2023 combines a robust and comprehensive exhibits program, lectures on the latest Flexible and Printable Sensors and Systems, sessions that allow the interaction with leaders in the field, and a social program that will allow all delegates to take advantage of Boston's cultural attractions that are close to the venue's prime location.

The IEEE FLEPS 2023 exhibits program is closely integrated with the technical program. Exhibitors and patrons also have speaking opportunities before large audiences. Exhibitors' job opportunities will be advertised on the IEEE FLEPS 2023 website, reaching outstanding graduate students and all delegates who attend IEEE FLEPS 2023 thereby creating onsite interview opportunities.

## Exhibits Run July 9-12

Exhibiting at IEEE FLEPS 2023 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in sensors and sensor systems.

Action Item	Day	Start
Exhibitor Move In	Sunday, July 9	1:00pm-5:00pm
Exhibitor Hours	Monday, July 10	8:00am-5:00pm
Exhibitor Hours	Tuesday, July 11	8:00am-5:00pm
Exhibitor Hours	Wednesday, July 12	8:00am-3:00pm
Exhibitor Move Out	Wednesday, July 12	3:00pm

\*Schedule is tentative and subject to change slightly

### Exhibitor and Patron Prospectus

IEEE FLEPS 2023 provides four exhibitor and patron packages: Exhibitor, Silver Patron, Gold Patron, Platinum Patron. The benefits of each package are summarized below.

#### Tabletop Only- \$1,000

tabletop only option comes with 1 comp/discounted ticket.

	Exhibitor <i>standard space</i>	Exhibitor <i>upgraded space</i>	Silver Patron	Gold Patron	Platinum Patron
<b>Number Still Available</b>	<b>15</b>		<b>4</b>	<b>4</b>	<b>2</b>
Tabletop	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>
Exhibitor tabletop staff badges* <i>*Badges grant access to exhibit hall, lunches and breaks M-W</i>	<b>2</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Discounted conference registration(s)* <i>*Discounted registrations are \$425 USD and must be purchased separately.</i>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>3</b>
Listed as exhibitor/patron on website and printed materials	✓	✓	✓	✓	✓
Identified as patron on signs during the conference			✓	✓	✓
Identified as patron in electronic proceedings of technical papers			✓	✓	✓
Industrial track speaking slot (free to registered attendees)* <i>*Must be approved by TPC Chair &amp; Tutorial Chair</i>				✓	✓
One-page ad inserted in conference bag* <i>*Patron must provide materials</i>				✓	✓
One-minute company video (Super Bowl ad) before plenary				✓	✓
5-minute presentation slot during conference lunch					✓
Logo included on conference bag					✓
Customized access to a meeting room (interviews, hospitality)* <i>*F&amp;B and AV is not covered by the Conference</i>					✓
	<b>\$1,750</b>	<b>\$2,000</b>	<b>\$2,500</b>	<b>\$4,000</b>	<b>\$6,000</b>

## Exhibitor Tabletop

Your Exhibit Tabletop Includes

1	Tabletop
2	Chairs

## Additional Patron Opportunities (non-exclusive)

If your company would like to be an exclusive patron or if you do not see the opportunity you are interested in, please contact Exhibits Manager.

Gala Dinner Patron	1 Available (exclusive patronship)	<b>\$7,500</b>
Lunch Patron	3 Available	<b>\$1,500</b>
Lanyard Patron	1 Available (exclusive patronship*) <i>*production not included</i>	<b>\$1,000</b>
Coffee Break Patron	6 Available	<b>\$1,000</b>
One Page Ad in the Conference Bag	<i>Production not included and content subject to approval</i>	<b>\$750</b>

Your company will be recognized on signage onsite at the specific event for which you are the patron.

## For More Information

For more information on exhibiting and patronships at IEEE FLEPS 2023 contact Exhibits Manager.

### Information Contact

**Claire Folkerts**

Conference Manager

IEEE FLEPS 2023

✉ cfolkerts@conferencecatalysts.com

☎ +1 352 872 5544 \*113

**Exhibit Space & Patron Application/Contract**

**Exhibitor**

Exhibitor - \$1,750 standard       Exhibitor - \$2,000 upgrade

Tabletop only - \$1,000

**Patron**

Platinum - \$6,000     Gold - \$4,000     Silver - \$2,500

*Tabletop license charge is \$2,000*

**1** Please read this contract carefully and print or type all information requested.

**2** Complete, sign and send to:

**Claire Folkerts**

Conference Catalysts LLC  
 2720 NW 6<sup>th</sup> St. Suite A  
 Gainesville, FL 32609 USA

🏠 1 352 872 5544 x 113

☎ +352-280-2274

✉ cfolkerts@conferencecatalysts.com

**Company Information**

Company Name

Mailing Address

City  State  Zip Code  Country

Phone  Web

**I have read and agree to the terms and conditions of this contract.**

Print Name  Title

**SIGNATURE**  Date

**Contact Information**

Name  Email

Phone  Fax

Mailing Address (If different from above)

City  State  Zip Code  Country

**Payment Information**

**Payment is due within 30 days of receipt of contract submission.**

Check\*     Bank Transfer     American Express     Visa     MasterCard

\*Make all checks payable to: IEEE FLEPS 2023

           /

Card Number      Security Code\*      Expiration Date

\* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City  State  Zip Code  Country

**SIGNATURE**  Date

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing  
 Contact **Claire Folkerts** (Conference Catalysts, LLC) at [cfolkerts@conferencecatalysts.com](mailto:cfolkerts@conferencecatalysts.com) for complete payment info.

## Terms and Conditions

### 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of tabletops assigned by IEEE FLEPS 2023 management constitute a valid and binding contract.

### 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE FLEPS 2023 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total tabletop payments must be received prior to show opening. IEEE FLEPS 2023 assignment of tabletops is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE FLEPS 2023 management. IEEE FLEPS 2023 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

### 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE FLEPS 2023 management.

### 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per tabletop contracted at \$1,750.

### 5. Payment Requirements and Cancellation Charges

Applications require full payment before tabletops are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

#### Schedule of refunds:

##### **Before May 15, 2023:**

Refund of 50% of the total license fee for cancellation

##### **On or after May 15, 2023:**

No refund or credit at any time.

It is understood that IEEE FLEPS 2023 reserves the right, at its option, to reassign a cancelled tabletop regardless of the cancellation rate assessed. In the event that the premises in which the IEEE FLEPS 2023 show is conducted shall become, in the sole discretion of IEEE FLEPS 2023, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE FLEPS 2023, this agreement may be terminated by IEEE FLEPS 2023. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god.



## Terms and Conditions (continued)

### 5. Payment Requirements and Cancellation Charges (cont.)

Should IEEE FLEPS 2023 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE FLEPS 2023 may, after computing the total amount of IEEE FLEPS 2023 cost and expenses in connection with its preparation for and conducting of the IEEE FLEPS 2023 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

### 6. Exhibit Tabletop Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

### 7. Losses or Damage

Exhibitor agrees that IEEE FLEPS 2023 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE FLEPS 2023 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

### 8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

### 9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

### 10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE FLEPS 2023.

### 11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE FLEPS 2023 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

### 12. Alteration of Tabletop Space

IEEE FLEPS 2023 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.