

HPLC 2024

DENVER, COLORADO, USA

JULY 20-25, 2024



52nd INTERNATIONAL SYMPOSIUM ON
HIGH-PERFORMANCE LIQUID PHASE
SEPARATIONS AND RELATED TECHNIQUES
Sponsorship & Exhibition Brochure

Please visit:
2024.hplcsymposium.org

WELCOME TO HPLC 2024

It is my pleasure to invite you to participate at the International Symposium on High Performance Liquid Phase Separations and Related Techniques (HPLC 2024) which will be held from Saturday through Thursday, July 20–25, 2024, in Denver, Colorado, USA.

The HPLC symposium series is known as the internationally leading conference on liquid separations and related technologies with usually 700–800 participants. The program will span separation science in liquid and supercritical phases, theoretical insights, sample preparation, column technology, hyphenated and multidimensional methods, electrophoretic methods, as well as applications including multi-omics.

Plenaries presentations by leading scientists in the field will be provided. Most presentations, oral and poster, will be from abstracts submitted by participants which allows new innovations to be presented across the large span of liquid separations.

Short courses, tutorials, and a large exhibition along with vendor seminars will provide participants the opportunity to see leading technology.

Looking forward to welcoming you to HPLC 2024.



With great enthusiasm,



Program Chair

Susan Olesik

The Ohio State University



CHAIR

Prof. Dr. Susan Olesik (The Ohio State University)



Prof. Dr. Susan Olesik

The Ohio State University
Distinguished University Professor and
Dean of Natural and Mathematical Sciences

✉ olesik.1@osu.edu

🌐 chemistry.osu.edu/people/olesik.1

SYMPOSIUM MANAGEMENT

Claire Folkerts

Conference Catalysts, LLC

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Symposium Topics

ADVANCES IN LC TECHNOLOGIES

- » Fundamentals
- » Column Technologies and Stationary Phases
- » Separation Modes (HILIC, ERLIC, Ion-exchange, Affinity, Chiral, Mixed Mode.)
- » Sample Preparation/Extraction Technology
- » New Instrumentation and Mass Spectrometric Detection Methods
- » Supercritical Fluid Chromatography
- » Capillary Electrophoresis and Microfluidics
- » Field Flow Fractionation
- » Green Analytical Chemistry
- » Preparative and Process Chromatography (continuous chromatography)
- » Biochromatography (peptides, proteins, oligonucleotides, mRNA, DNA, pDNA, vaccines, antibody-drug conjugates, viruses and viral like particles)
- » Materials and 3D-printing
- » LC and 2D LC optimization methods
- » Machine learning/AI approaches to LC and Separations
- » High-throughput separations
- » Nanoflow/Capillary LC

HYPHENATED TECHNOLOGIES

- » LC-MS, SFC-MS and CE-MS
- » Interface to IM and IM-MS
- » Multidimensional Separations
- » Untargeted and Targeted Analysis
- » Omics Technologies

APPLICATIONS

- » Food and Agricultural Analysis
- » Environmental Analysis
- » Pharmaceutical Analysis
- » Biopharmaceuticals
- » Drug discovery and Pharmacokinetics
- » Analysis of substances obtained from the marijuana plant
- » Omics (Metabolomics, Lipidomics, Proteomics, Multiomics)
- » Forensics Analysis
- » Polymer separations
- » Bioanalysis
- » Single cell analysis
- » Biomolecular interaction analysis
- » Cell separations
- » Exosome analysis



SYMPOSIUM CITY

<https://www.denver.org>

Urban sophistication meets outdoor adventure in Denver. Get acquainted with The Mile High City, including history, transportation and neighborhood guides. Welcome to Denver where 300 days of sunshine, a thriving cultural scene, diverse neighborhoods and natural beauty combine for the world's most spectacular playground.



SYMPOSIUM VENUE

Hilton Denver City Center

2024.hplcsymposium.org/venue-accommodations

1701 California St, Denver, CO 80202

It is located at the heart of downtown Denver and can be easily reached by public transportation. There is a ready connection by train from Denver International Airport. The conference will take place on Lower Level 2.

Sponsorship Overview

	Silver Patron	Gold Patron	Diamond Patron
Booth Space	1 8x10 booths/ exhibit spaces	2 8x10 booths/ exhibit spaces	4 8x10 booths/ exhibit spaces
Delegate Registrations	2	5	10
Exhibitor Registrations	3	6	12
Final Program Advertisement	1/2 Page	Full Page	2 Full Page
Bag Insert (page)		1	2
Lunchtime Vendor Seminar		One Hour	One Hour
General Benefits	✓	✓	✓
	\$10,000	\$25,000	\$50,000

* All rates are shown in USD

General Benefits

- » Priority in booth selection in order of subscription to the sponsor program

All sponsors will obtain the following promotion:

- » Company logo in all printed materials under the Sponsorship category
- » Logo on the official event website (including link)
- » Right to use the symposium logo for own advertising purposes
- » Acknowledgment during Opening and Closing ceremonies

Sponsorship Overview

DIAMOND SPONSOR

\$50,000 USD

- » 4 - 8x10 adjacent booths/exhibit spaces
- » 1 lunch time vendor workshop.
- » Up to 2 conference bag inserts.
- » Total 12 exhibitor-only badges to staff the booth (register/claim badges online by June 1).
- » Total 10 full Industry meeting registrations (register/claim badges online by June 1).
- » Logo hyper-linked from the home page of the conference site (please provide logo in .png format).
- » Announcement featuring sponsors within an upcoming eblast (up to 100 words).
- » Announcement featuring vendor workshops within an upcoming eblast (up to 100 words per workshop).
- » Acknowledgment as a diamond sponsor in the final program
- » 2 Full page ads in the conference program
- » 2 banner stand placements supplied/provided and set up by you onsite.
- » Pre-show registration list provided upon request at 4-, 3-, and 2-weeks prior to the conference date (final pre-show list will be provided just prior to start of the conference).
- » Post-show final list of attendees.
- » Use of symposium logo in connection with promotion of your attendance/participation in the event as speaker/exhibitor/sponsor/vendor, including on your website, in your social network or in other marketing materials.

SILVER SPONSOR

\$10,000 USD

- » 1 - 8x10 booth/exhibit space.
- » Total of 3 exhibitor-only badges to staff the booth (register/claim badges online by June 1).
- » Total of 2 exhibitor industry meeting registrations (register/claim badges online by June 1).
- » Announcement featuring sponsors within an upcoming eblast (up to 100 words).
- » Announcement featuring vendor workshops within an upcoming eblast (up to 100 words per workshop).
- » Post-show final list of attendees.
- » Recognition of sponsorship on our website, during the conference, and in the final program.
- » 1/2 page ad in the final program
- » Recognition of sponsorship on our website, during the conference, and in the final program.

GOLD SPONSOR

\$25,000 USD

- » 2 - 8x10 adjacent booths/exhibit spaces.
- » 1 lunch time vendor technical workshop.
- » Total of 6 exhibitor-only badges to staff the booth (register/claim badges online by June 1).
- » Total of 5 exhibitor industry meeting registrations (register/claim badges online by June 1).
- » Announcement featuring sponsors within an upcoming eblast (up to 100 words).
- » Announcement featuring vendor workshops within an upcoming eblast (up to 100 words per workshop).
- » Acknowledgment as a gold sponsor in the final program
- » 1 full page ad in the final program.
- » Pre-show registration list provided upon request 1 week prior to the conference date (final pre-show list will be provided just prior to start of the conference).
- » Post-show final list of attendees.
- » Recognition of sponsorship on our website, during the conference, and in the final program.
- » 1 one-page insert in conference bags

Exhibition

The exhibition will be centrally located in the conference space in the vicinity of the lecture halls and poster boards.

First option and preference of booth space selection will be given to 1) Diamond, 2) Gold and 3) Silver Sponsors. Following the major sponsors, the exhibition manager will assign booths, in order of commitment and exhibitor's preferences, as far as possible.

The full exhibition guidelines and regulations will be provided by the exhibition manager.

Exhibitor

\$3,500 USD

» 1 Tabletop Booth ONLY

Marketing

- » Company name in all printed materials under the exhibitor category
- » Company name on the official event website (including link)
- » Right to use the symposium logo for own advertising purposes

Rental of booth accessories

Rental of extra furniture, technical equipment, plants etc. is possible for the duration of the exhibition at reasonable prices.

Please contact Claire Folkerts at cfolkerts@conferencecatalysts.com for more information.

Exhibitor badges

- » Every exhibitor is entitled to at least two free exhibitor badges.
- » Exhibitor badges include welcome reception and coffee breaks.
- » Additional exhibitor badges can be purchased for \$375 USD
- » Exhibitor badges have no access to the scientific program. Normal registration to HPLC 2024 is required to attend the scientific program.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Pricing Upon Request

- | | |
|----------------------|----------------------|
| » Symposium Bags | » Coffee Break(s) |
| » Symposium Lanyards | » Welcome Reception |
| » Symposium App | » Gala Dinner |
| » Symposium Wifi | » Poster Competition |

*If you do not see the specific sponsorship you are looking for, please email Claire Folkerts at cfolkerts@conferencecatalysts.com, and we are happy to discuss additional options.

Hilton Denver City Center Symposium Layout

Exhibition will be in the Denver Ballroom

Lower Level 2





On site – Patron/Exhibitor Application/Contract

Patronship

- Diamond \$50,000
 Gold \$25,000
 Silver \$10,000
 Exhibit Booth \$3,500
 Other

** All rates are shown in USD*

1 Please read this contract carefully and print or type all information requested.

2 Complete, sign and send to:

Claire Folkerts
Conference Catalysts LLC
HPLC 2024

✉ cfolkerts@conferencecatalysts.com
☎ +1 352 872 5544 *113
📠 (352) 872 5545

Company Information

Company Name

Mailing Address

City State Zip Code Country

Phone Web

I have read and agree to the terms and conditions of this contract.

Print Name Title

SIGNATURE Date

Contact Information

Name Email

Phone Fax

Mailing Address

City State Zip Code Country

**Payment is due within 30 days of receipt of contract submission.
Please make checks payable to: HPLC 2024**

Payment Information

Check
 Bank Transfer
 American Express
 Visa
 MasterCard

Card Number Security Code* Expiration Date

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City State Zip Code Country

Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by HPLC 2024 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. HPLC 2024 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. HPLC 2024 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of HPLC 2024 management. HPLC 2024 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. Not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of HPLC 2024 management.

4. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After April 20 but before May 20, 2024:

- » Refund of 50% of the total license fee for cancellation

On or after May 20, 2024:

- » No refund or credit at any time.

It is understood that HPLC 2024 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the HPLC 2024 show is conducted shall become, in the sole discretion of HPLC 2024, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of HPLC 2024, this agreement may be terminated by HPLC 2024. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should HPLC terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that HPLC 2024 may, after computing the total amount of HPLC 2024 cost and expenses in connection with its preparation for and conducting of the HPLC 2024 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

Terms and Conditions (continued)

5. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

6. Losses or Damage

Exhibitor agrees that HPLC 2024 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, HPLC 2024 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

7. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

8. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

9. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by HPLC 2024.

10. Management

The exhibitor further agrees that the conditions, rules and regulations of the HPLC 2024 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

11. Alteration of Booth Space

HPLC 2024 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.