

IEEE/ACM  
2023 INTERNATIONAL  
CONFERENCE ON  
COMPUTER-AIDED  
DESIGN

42nd Edition

# IEEE/ACM ICCAD

## Exhibitor & Patron Prospectus

Please visit:  
[iccad.com](http://iccad.com)



In Cooperation with



Jointly sponsored by IEEE and ACM, ICCAD is the premier forum to explore emerging technology challenges in electronic design automation, present leading-edge R&D solutions, and identify future roadmaps for design automation research areas

The details of the conference are provided at [iccad.com](http://iccad.com)

## For More Information

If your company would like to be an exclusive sponsor or if you do not see the opportunity you are interested in, please contact the IEEE/ACM ICCAD Conference Manager.

### Conference Manager

Katie Mack  
Conference Catalysts LLC  
IEEE/ACM ICCAD

✉ [kmack@conferencecatalysts.com](mailto:kmack@conferencecatalysts.com)

☎ +1 352 872 5544 \*148

## Patron Programs

	Silver Patron	Gold Patron	Platinum Patron
Logo on Conference Website	✓	✓	✓
Recognition during Opening Ceremony	✓	✓	✓
Logo on Pre-Conference Promotions	✓	✓	✓
Featured in Signage	✓	✓	✓
Ad in Conference Program	HALF PAGE (8.5 X 5)	FULL PAGE (8.5 X 11)	FULL PAGE (8.5 X 11)
Dedicated email distribution to the conference attendee list	1	2	3
Complimentary All Access Conference Registrations	1	2	4
Physical Exhibit Booth		✓	✓
Dedicated 1-hour Live Sponsor Session			✓
Video Display Sponsorship (See Prospectus file for more details, this is a powerful one to have!)			✓
	\$3,000	\$6000	\$12,000

\* All rates are shown in USD

## For More Information

If your organization does not see an opportunity that meets its needs, please contact the ICCAD 2023 Conference Manager at [kmack@conferencecatalysts.com](mailto:kmack@conferencecatalysts.com)

# Exhibitor Application/Contract

Application is hereby made to IEEE/ACM ICCAD (hereinafter termed "Exhibit Management") for exhibit space at the above named symposium. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the following pages, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Exhibit Chair's signature on this Application or acknowledgment by email.

- 1 Please read this contract carefully and print or type all information requested.
- 2 Complete, sign and send to:

Katie Mack  
Conference Catalysts LLC  
IEEE/ACM ICCAD  
✉ kmack@conferencecatalysts.com  
☎ +1 352 872 5544 \*148

### Partnership Options

- Platinum \$12,000     Gold \$6,000     Sliver \$3,000

\* All rates are shown in USD

### Company Information

Company Name

Mailing Address

City  State  Zip Code  Country

Phone  Web

I have read and agree to the terms and conditions of this contract.

Print Name  Title

SIGNATURE  Date

### Contact Information

Name  Email

Phone  Fax

Mailing Address

City  State  Zip Code  Country

Payment is due within 30 days of receipt of contract submission.  
Please make checks payable to: **IEEE/ACM ICCAD**

### Payment Information

Check     Bank Transfer     American Express     Visa     MasterCard

       /

Card Number    Security Code\*    Expiration Date

\* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City  State  Zip Code  Country

## Terms and Conditions

### 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by ICCAD 2023 management constitute a valid and binding contract.

### 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. ICCAD 2023 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total payments must be received prior to show opening. ICCAD 2023 assignment of space is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of ICCAD 2023 management. ICCAD 2023 management reserves the right to reassign exhibitor space for overall benefit of the show.

### 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of ICCAD 2023 management.

### 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Pricing is listed on the contract page above.

### 5. Payment Requirements and Cancellation Charges

Applications require full payment before space is assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

#### Schedule of refunds:

After August 29, 2023 but before September 29, 2023:

» Refund of 50% of the total license fee for cancellation

On or after September 29, 2023:

» No refund or credit at any time.

It is understood that ICCAD 2023 reserves the right, at its option, to reassign a cancelled exhibit space regardless of the cancellation rate assessed. In the event that the premises in which the ICCAD 2023 show is conducted shall become, in the sole discretion of ICCAD 2023, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ICCAD 2023, this agreement may be terminated by ICCAD 2023. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should ICCAD 2023 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that ICCAD 2023 may, after computing the total amount of ICCAD 2023 cost and expenses in connection with its preparation for and conducting of the ICCAD 2023 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

## Terms and Conditions (continued)

### 6. Losses or Damage

Exhibitor agrees that ICCAD 2023 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, ICCAD 2023 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

### 7. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

### 8. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

### 9. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by ICCAD 2023.

### 10. Management

The exhibitor further agrees that the conditions, rules and regulations of the ICCAD 2023 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

### 11. Alteration of Booth Space

ICCAD 2023 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.