



Program at a Glance
June 20-22, 2023
Viterbi School of Engineering, University of Southern California
Los Angeles, California
Register [here](#)

Tuesday, June 20

- 7:30 Breakfast**
- 8:30 Welcome**
[Andrea Belz](#), University of Southern California and IEEE TEMS
- 8:45 Keynote: [Daniel Jarratt](#), Schmidt Futures**
- 9:30 Panel - Atoms and Bits: The industrial automation landscape**
[Swati Chaturvedi](#), Propel(x)
[Peter Lee](#), Embark Ventures
[Yoav Zingher](#), Launchpad.build
[Joe Wilson](#), Undeterred Capital
[Curtis Rodgers](#), Brick and Mortar Ventures
- 10:30 Coffee**
- 11:00 Panel - Rags to riches to rags: Deep tech startups in the changed investment landscape**
[Andy Chen](#), REDDS Capital
[David Lane](#), 1Flourish Capital
[Chris Moran](#), Lockheed Martin Ventures
[Lorana Quintero](#), GoldenSeeds
- 12:00 Networking Lunch**
- 1:15 Academic and technical presentations: What drives innovation success?**
- 2:15 Panel - Vision or hallucination? Launching ambitious deep tech startups**
[Daniel Brunner](#), Commonwealth Fusion Systems
[Edlyn Levine](#), America's Frontier Fund
[Hemai Parthasarathy](#), Google X
[Marc Schlichtner](#), Siemens Healthineers
[Andy Wilson](#), Alliance for Southern California Innovation
- 3:30 Coffee**
- 4:00 Startup Showcase**
- 5:00 Adjourn**
- 5:30 Reception**



Wednesday, June 21

- 7:30 Breakfast Panel - Walking the walk: Diversifying deep tech innovation**
[Lorana Quintero](#), GoldenSeeds
[Julie Pantiskas](#), Pasadena Angels
[Mariah Lichtenstern](#), DiverseCity Ventures
- 9:00 Welcome back!**
[Lydia McClure](#), Research Bridge Partners
- 9:15 Panel - The Final Frontier: Commercial and civil uses of space resources**
[Tony Freeman](#), NASA Jet Propulsion Laboratory
[Howard Ko](#), Morpheus Ventures
[Chris Moran](#), Lockheed Martin Ventures
[Michael Lohnert](#), AEI Horizon X
[Andrea Belz](#), USC
- 10:15 Coffee**
- 10:45 Panel - Pick your battles: The role of intellectual property in deep tech**
[Jennifer Shockro](#), California Institute of Technology Office of Technology Transfer
[Stephen Koziol](#), US Patent and Trademark Office, Silicon Valley Office
[Falgun Patel](#), Aerospace Corp
[Lydia McClure](#), Research Bridge Partners
- 12:00 Lunch and Oceanside Chat with [Stephen Hendrickson](#), Department of Energy**
- 1:00 Academic and technical presentations: What drives innovation success?**
- 2:00 Panel - Generating financial and social returns: Clean tech**
[Taj Ahmad Eldridge](#), Include Ventures
[Alex Andrianopoulos](#), Kairos Ventures
[Ken Hayes](#), Cleantech Open
[Mariah Lichtenstern](#), DiverseCity Ventures
[Neal Okarter](#), BASF
- 3:00 Coffee**
- 3:30 Investor Office Hours**
- 4:30 Technical Workshop: Attracting funding and attention to innovation research**
[Andrea Belz](#), University of Southern California
[Tim Folta](#), University of Connecticut
[Lydia McClure](#), Research Bridge Partners
[Fernando Zapatero](#), Boston University
- 5:00 Reception**

Thursday, June 22: Innovation Master Class for corporate innovation leads (startups welcome)

- 7:30 Breakfast**
- 8:00-12:00 Master Class**
Business model formulation: Validating value propositions
Customer discovery: Accelerating market insight
Technology vision: Specifying requirements and desirements
Attracting resources: Telling an effective story
- 12:00 Adjourn**

