



# **25<sup>th</sup> International Society for Music Information Retrieval Conference CALL FOR SPONSORS**

November 10–14, 2024 | [ismir2024.ismir.net](https://ismir2024.ismir.net)

# SPONSORSHIP OPTIONS



## Diamond Sponsorship (\$25,000)

At ISMIR 2024 in San Francisco, we are proud to introduce an exclusive opportunity for one industry leader in the field of MIR. Limited to just one distinguished partner, the Diamond Sponsorship is designed to provide unparalleled visibility and engagement with the top minds in music information retrieval and beyond. With a comprehensive suite of benefits, the Diamond Sponsorship goes beyond traditional marketing efforts to offer a deep, meaningful connection with the conference attendees.

The Diamond sponsorship includes all Platinum perks (\$15,000), WiMIR Patron sponsorship (\$5,000), and a customized offerings for the industry meetup and physical company presence, including:

- » **Premier Brand Visibility:** Your logo and company name featured the most prominently across conference channels, ensuring maximum exposure.
- » **Leadership Platform:** Lead the conversation with dedicated sessions, a sponsored talk, and the chance to sponsor awards, positioning your company as a thought leader.
- » **Supporting Diversity:** Sponsorship of WiMIR underscores your commitment to diversity and inclusion within the MIR community.
- » **Recruitment Advantage:** Access to the attendee CV pool and promotion on the job board amplifies your recruitment efforts, connecting you with top talent.

## Platinum, Gold, and Silver Sponsorships

Benefits	Platinum	Gold	Silver	Bronze
Brand Awareness: Logo and company name on website, proceedings, video broadcasts	Large	Medium	Small	Small
Full conference registrations included	5	3	2	1
1-day registrations included. Perfect for local or casual attendees.	3	2	1	×
Sponsorship acknowledgment on social media.	✓	✓	✓	✓
Virtual booth in the online conference platform	Large	Medium	Small	×
Dedicated Slack channel during the conference	✓	✓	✓	✓
Sessions / industry speaking opportunities in the main track of the conference program	Dedicated session	Short session	Short session x1	Mentioned by MCs
Post jobs and internships on the careers page of ISMIR 2024 website	✓	✓	✓ x1	×
Access to opt-in attendee "CV pool"	✓	✓	×	×
Advertise job vacancies on ISMIR "job board"	✓ (promoted)	✓	×	×
Ability to give out Promotional items / social event prizes	2	1	1 x1	×
Sponsorship of awards	✓	✓	×	×
Logo on conference bag	✓	✓	×	×
	\$15,000	\$10,000	\$5,000	\$2,500

Notes: x1 - only one of these 3 benefits, as chosen by the sponsor

# SPONSORSHIP PACKAGES



## WiMIR Sponsorship Packages

Benefits	Patron	Contributor	Supporter
Social media acknowledgment through WiMIR’s Twitter account	✓	✓	✓
Acknowledgement in dedicated WiMIR program elements	✓	✓	✓
Logo (WiMIR website, official WiMIR @ ISMIR 2024 presentations)	Large	Medium	Small
	\$5,000	\$2,500	\$500







# TERMS AND CONDITIONS

## 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of tabletops assigned by ISMIR 2024 management constitute a valid and binding contract.

## 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. ISMIR 2024 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total tabletop payments must be received prior to show opening. ISMIR 2024 assignment of tabletops is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of ISMIR 2024 management. ISMIR 2024 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

## 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of ISMIR 2024 management.

## 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per tabletop contracted at \$2,500.

## 5. Payment Requirements and Cancellation Charges

Applications require full payment before tabletops are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

### Schedule of refunds:

#### Between April 26 - May 26, 2024:

Refund of 50% of the total license fee for cancellation

#### On or after May 26, 2024:

No refund or credit at any time.

It is understood that ISMIR 2024 reserves the right, at its option, to reassign a cancelled tabletop regardless of the cancellation rate assessed. In the event that the premises in which the ISMIR 2024 show is conducted shall

become, in the sole discretion of ISMIR 2024, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ISMIR 2024, this agreement may be terminated by ISMIR 2024. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god.

Should ISMIR 2024 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that ISMIR 2024 may, after computing the total amount of ISMIR 2024 cost and expenses in connection with its preparation for and conducting of the ISMIR 2024 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

## 6. Exhibit Tabletop Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

## 7. Losses or Damage

Exhibitor agrees that ISMIR 2024 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, ISMIR 2024 from all liability whatsoever,

on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

## 8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

## 9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

## 10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by ISMIR 2024.

## 11. Management

The exhibitor further agrees that the conditions, rules and regulations of the ISMIR 2024 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

## 12. Alteration of Tabletop Space

ISMIR 2024 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.