



IEEE **IUS 2025**

International Ultrasonics Symposium
September 15 – 18, 2025 || Utrecht, Netherlands

EXHIBITION MANUAL

IEEE International Ultrasonic Symposium 2025

*15-18 September 2025
Jaarbeurs Utrecht
Utrecht, The Netherlands*

CONTACT INFO

The 2025 IEEE International Ultrasonics Symposium (IEEE IUS 2025) will be the 62nd edition of this conference and will be held on September 15-18, 2025, Utrecht, Netherlands.

We expect around 1,600 participants from more than 50 countries, including, but not limited to Transducer developers, researchers in measuring flow in pipes, engineers in R&D, University researchers (PhD candidates, postdocs, assistant professors, associate professors, and full professors) in the fields of Biomedical Engineering, Physics, Computer Science, Electrical Engineering, and Technical Medicine and Ultrasound equipment sales representatives.

This manual is intended to make your preparations for and participation at the symposium as smooth and productive as possible. If you have any questions or require further assistance, please do not hesitate to contact us.

Conference Catalysts LLC has been appointed Exhibition and Sponsoring Support in charge of all sponsoring and exhibition support and contracts on behalf of IUS 2025.

Exhibition and Sponsoring Support IUS 2025

Conference Catalysts LLC

Contact person: Josie Masri

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Gainesville, FL 32609

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E-mail: jmasri@conferencecatalysts.com

Conference and Exhibition Venue

Jaarbeurs Utrecht

Jaarbeursplein 6, 3521 AL Utrecht

Tel: +31(0)30 295 5911

E-mail: info@jaarbeurs.nl

Website: www.jaarbeurs.nl

Exhibition Services, shell scheme and furniture rental

A-booth

Project manager: Hellen ter Braak

P: +31 (0)75 – 622 5581

Email: hellen@a-booth.nl

Transportation and shipments

Today's Logistics B.V.

Event logistics managers: Udo Smit

Phone: +31 (0) 348 47 80 16

Email: events@todayslogistics.nl

EXHIBITION DATES AND HOURS

Set up:

Monday 15 September 14:00 – 17.00 Set-up of stands

General exhibition hours:

Tuesday 16 September 09.45 – 16.30
 Wednesday 17 September 08.00 – 18.00
 Thursday 18 September 08.00 – 17.45 (Closing from 17.45-19.00)

Dismantling.

Thursday 18 September 18.00 – 19.00 (hand carts and carry out items only since closing will be happening near the exhibit hall)
full dismantle will start at 19:00

Exhibits must remain intact until 17.45 on Thursday 18 September.

IMPORTANT DEADLINES

Furniture, shell scheme (modular) stands and graphics can be ordered through our supplier A-booth.
 All extras must be ordered beforehand through the order system.

31 July 2025: Deadline to register online for all sponsors and exhibitors
 22 August 2025: Deadline to order extra branding and/or sponsorship options*
 31 August 2025: Deadline to order graphics and send files for graphics
 31 August 2025: Closing date orders via a-booth

**We will do our utmost to place orders after this date, but they cannot be guaranteed. Inclusion as sponsors in on-site signage or printed materials cannot be guaranteed for sponsorship packages signed after this date.*

EXHIBITION FACILITIES AND EXTRA ORDERS

General exhibition

The general exhibition will largely run concurrently with the IUS 2025 Symposium program including poster viewing and breaks. The Exhibition area is centrally located for participants moving from one session to another. Catering stations are available throughout the exhibition area, guaranteeing maximum exposure for the exhibitors.

Included in shell scheme rental:

Shell scheme stands include black walls, a fascia sign with your company name, light, power, carpet tiles (anthracite), 1 table and 2 chairs.

Power Sockets and Power plugs

In the Netherlands (Holland) the power sockets used are of type C / F:

Type F: This socket also works with plug C and E Type C: This socket also works with plug E and F

A standard 230V 1 Kw power connection including 3 plugs will be provided in your booth.

If you need extra or other power connections, please contact Josie Masri via

<mailto:jmasri@conferencecatalysts.com>.

The deadline for ordering is **25 August 2025**.

Ordering Furniture, electricity, internet, and shell scheme

To simplify the ordering process, we have developed a user-friendly [webshop exclusively for IUS exhibitors](#). Using this platform, you can place orders for various services, browse through our products, and review pricing options. If you have any questions about your account, please contact us via exhibitorservices@a-booth.nl.

Services

Our job is to make sure that your stand meets your exact requirements. We can provide you with a comprehensive range of products and services.

1. Graphics: Enhance your booth and stand-out from the crowd with high visible graphics. Choose from our range of products to suit your requirements
2. (Eco-)Furniture: We provide a range of stylish and comfortable furniture options for your booth. From seating arrangements and tables, to kitchen-appliances and showcase-counters
3. Lighting and Sockets: We offer professional lighting to ensure your booth is properly illuminated. Optimally highlighting your product or service. Please note that lighting is not included in the booth package and must be ordered separately via the webshop.
4. Audiovisual: Share your story and showcase your brand with our high-quality LED screens.
5. Floorcovering: Personalize your booth with our broad range of high-quality floor coverings, available in a variety of colours to match your brand.
6. Stand Fitting: Add more walls, shelves, and storage area to customise your space to your liking.

Important Deadlines

31st of August Deadline placing orders

5th of September Deadline submitting graphics

We look forward to working with you. If you have any questions, concerns, or special requests, feel free to reach out to our dedicated customer support team via exhibitorservices@a-booth.nl or 0031 (0) 75 - 7600562.

Kind regards,

A-Booth Team

This picture is an indication of the booth and not a perfect reflection of your booth.

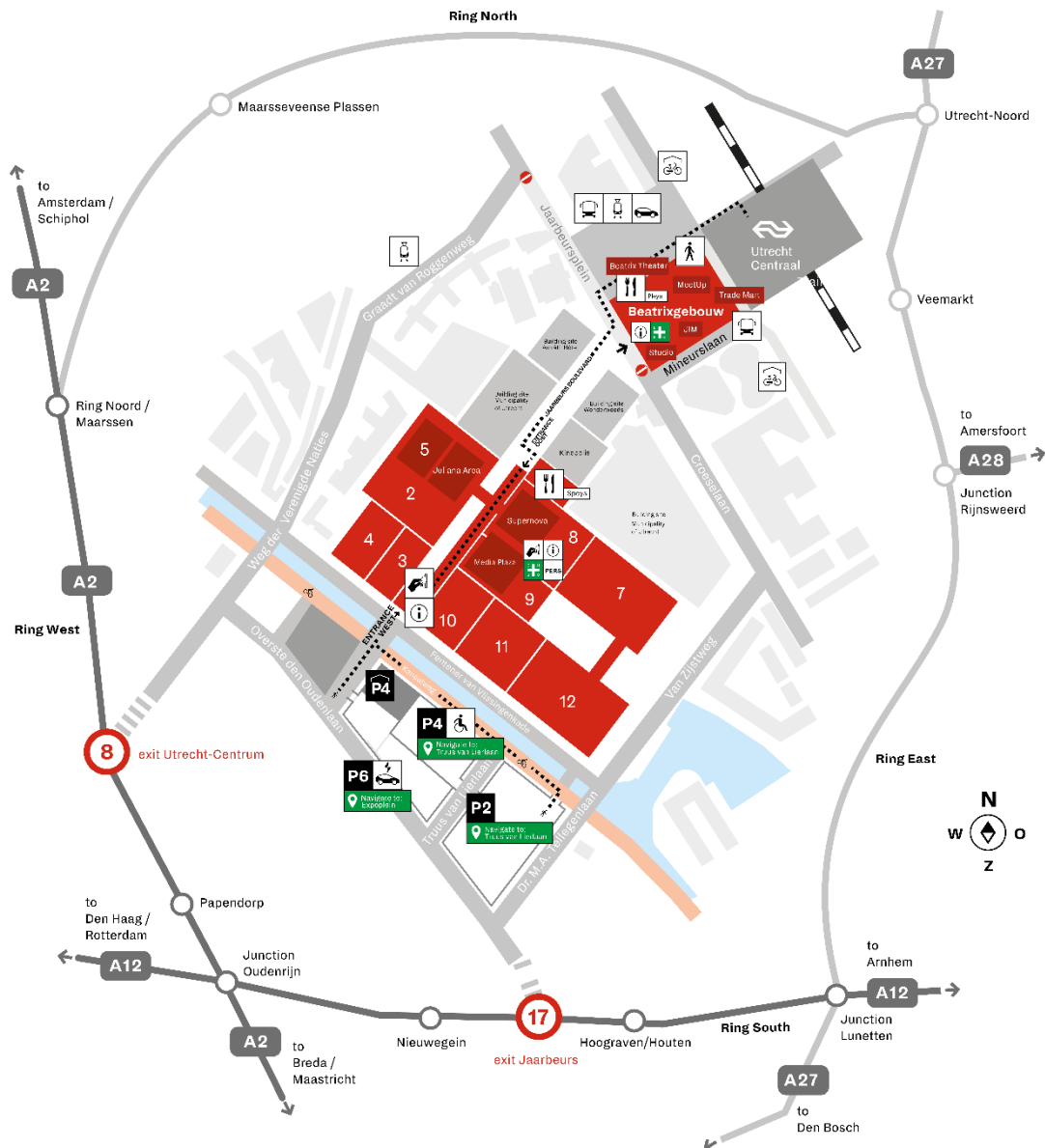


ACCESSIBILITY AND SHIPPING

Deliveries/Load and unload

If you are driving to Jaarbeurs, it's important to plan in advance which parking lot (P2, P4 or P6) you will use. For a parking space close to Media Plaza and Supernova, we recommend parking lot P4. For this parking lot, you can use 'Truus van Lierlaan, Utrecht' as your navigation address. Alternatively, follow the blue ANWB signs from the Ring Utrecht that indicate 'Jaarbeurs'. If P4 is full, you can also park in P2 or P6. See the map below for more details.

Read more about parking at Jaarbeurs [here](#).



Please note, due to limited space, all deliveries must be coordinated with Today's Logistics. For more information, contact them via events@todayslogistics.nl.

Today's Logistics can also assist in:

- Material handling and storage
- Deliveries for exhibition
- Transportation and customs

Contact them via events@todayslogistics.nl for information, pricing and possibilities.

To make sure your package can be delivered on 15 September, during build up, make sure your package has arrived at Today's Logistics on 12 September at the latest.

Delivery Address:

Todays Value Added Logistics B.V.

Tasveld 14

3417 XS Montfoort

the Netherlands

FAO: IUS/ [Company name]

INSIDE JAARBEURS UTRECHT

Weight specification

The maximum weight of goods to be brought into the building is 300 kg per square meter. We would appreciate it when you double-check all the constructions about 200 kg per square meter with the organisation, so they can approve.

Elevators

Elevators of various dimensions are available throughout the building. The different sizes of elevators also allow materials of various sizes to be moved within the building. We will mainly use goods elevator 31, this is located in the Hall Complex at the Courtyard of Hall 3.

The dimensions are:

4.50 m. length x 2.70 m. width x 3.00 m. height

Door size through exterior 2.80 m. height x 2.70 m. width

Door size through interior 1.55 width and 2.10 height

Loading capacity: 500 kg per m², maximum 5,000 kg

There is also an escalator from the ground floor directly to the foyer of the symposium

FLOOR PLAN

The floor plan for the exhibition can be downloaded via the following link: <https://2025.ieee-ius.org/exhibitor-floor-map>.

BRANDING AND ADDITIONAL SPONSOR ITEMS

At Jaarbeurs Utrecht, there are many branding and additional sponsor options, to get even more exposure and to be more visible towards the participants. Please contact Josie Masri at jmasri@conferencecatalysts.com for more information.

The deadline for branding requests: **22 August 2025.**

Design must be submitted before: **29 August 2025.**

RULES AND REGULATIONS

General regulations

Exhibitors must follow instructions by Exhibition Management at all times.

Exhibitors must contain their booth in the space provided. Items cannot extend past their booth space. This includes but is not limited to signs, brochures, chairs, tables. Anything that violates this will need to be removed. Exhibitors are not allowed to place signs directing attendees to exhibitor booths, demo space or live presentations.

Any damage to the venue or other properties will be repaired at the exhibitor's expense.

All matters and issues not covered by this manual are at the discretion of Exhibition Management.

It is forbidden to undertake:

- Any works that affects smoke ducts, water pipes, electrical or telephone circuits, water conduits of drain pipes, freight-lift, glass windows, heating equipment or any other part of the building.
- Any drilling of holes in walls, ceilings or floors.
- Any displacing of doors, fixing receiving aerial.
- Any creating effects by pyrotechnical generators and loud explosions, explosions with sparks, flames or fumes.
- Any other activities that may affect the normal functioning of the location's properties or cause damage to the same.

General instructions regarding safety facilities

- Respect the routes towards the different exits. The width of the passageways leading to the exits must be at least equal to the width of the corresponding exit.
- Never hide or block an emergency exit. Never hide the safety lighting in the rooms or the lighting which indicates the direction of the exits or the luminous signs pointing out the exits.
- Never hide electrical equipment boxes or other technical installations.
- Electrical and mechanical apparatus must comply with local regulations. Exhibition Management is authorized to check the proper functioning of such apparatus.
- Do not interfere with the smoke extraction systems by covering the fresh air vents situated in the lower part of the walls of the rooms.
- Do not create installations exceeding 2.5 meters in height in order not to interfere with the proper functioning of the fire detection and automatic sprinkler system installations.
- Leave all means of fire alarm and firefighting clearly visible and completely unobstructed.
- In case you need first aid, contact the Duty manager at phone number +31 6 13 59 91 91
- Stands must not be cluttered with packaging and merchandise as this could constitute a fire risk.

Electricity

For safety and liability reasons the installation of electrical power onto stands may only be operated by Jaarbeurs Utrecht. Exhibitors are not permitted to carry out work on the venue's electrical installation without written permission from the venue.

Dangerous products

Compressed gas: Air, nitrogen and carbon dioxide are permitted. Other gases are strictly FORBIDDEN.

Inflammable liquids: All inflammable liquid containers introduced into the stands must be empty (paint or varnish tins, bottles of perfume, aerosol sprays etc.). The exhibition of motor vehicles is forbidden and radioactive products are subject to authorization.

Security

Exhibitors must make provisions for safeguarding their goods, materials, equipment and display at all times. Since no security is available outside exhibition hours, we strongly recommend taking valuable items with you overnight. A small room is available for all exhibitors to store their items at the end of the night, but space is limited and all exhibitors have access to this room.

Electrical and mechanical apparatus must comply with local regulations. Exhibition Management is authorized to check the proper functioning of such apparatus.

Promotion

The IUS 2025 Organizers, Exhibition Management and Jaarbeurs Utrecht do not accept any responsibility or liability whatsoever with respect to unauthorized or illegal promotional activities by exhibitors. The IUS 2025 Organizers and Exhibition Management reserve the right to demand removal of unauthorized or illegal promotional items in case exhibitors do not respect the relevant regulations. Exhibitors must follow instructions from the IUS 2025 Organizers and Exhibition Management at all times.

Give-aways and selling

Exhibition Management does not allow food/beverage service from the exhibitor's booth without prior permission. Please contact the Congress Secretariat for details.

Liability

The IUS 2025 Organizers, Exhibition Management and Jaarbeurs Utrecht do not accept liability for any loss of, or damage to exhibitor's properties.

Exhibitors are advised to take out insurance through their own sources for loss of or damage to properties, and injury to people, resulting from the perils of fire, lightning, windstorm, smoke or any other occurrences. The exhibitor shall at all times protect, indemnify, save and keep harmless the IUS 2025 Organizers, Exhibition Management and Jaarbeurs Utrecht against and from any and all loss, cost, damage, liability, or expenses which arise out of or from or by no reason of any act or omission by the exhibitor, his employees or agents.

Violations

Violation of any of these regulations on the part of the exhibitor, their employees or agents shall nullify the right to occupy space, and such exhibitor shall forfeit to Exhibition Management and the IUS 2025 Organizers all money that have been paid.