Start-up Exhibitor Prospectus

The IEEE MeMeA – International Symposium on Medical Measurements and Applications focuses on all aspects of interactions relating to instrumentation and measurement, bio-engineering, material science, chemical and biological measurements, and leveraging signal/data processing and Artificial Intelligence and Machine Learning for accelerating solutions in the medical field. The symposium enables researchers, healthcare professionals, technicians, and engineers to exchange ideas and information and make connections and collaborations towards advancing innovation on health care systems and diagnostics in medicine.

The IEEE MeMeA conference will take place in Eindhoven, The Netherlands; the event gathers every year more than 200 international attendees including delegates from academia, undergraduate, graduate, and Ph.D. students, researchers and professionals from the industry with different technology backgrounds.

This event is the premier opportunity for you as a start-up company to meet global thought leaders in medical instrumentation and measurement - to market products and services to engineers developing instrumentation and control systems and academic researchers developing the next generation of sensors, measurement techniques, and standards.

This special Start-up package#, provides a ONE DAY opportunity: participate in a special Start-up Pitch Session (max. 10 min) and to exhibit your innovation the whole day.

MeMeA 2024 will offer a prominent exhibition area closely integrated with all of the social and technical conference activities including coffee breaks, poster sessions, special sessions on industry papers, and tutorial sessions. Your exhibit booth will be visible and central to all attendees throughout the conference.

This package is offered for $ 500,-. This offer is valid until March 29th 2024.

For more information please reach out to the conference manager Katherine Davies (kdavies@conferencecatalysts.com)

#: Start-up is a for-profit SME according to the EU definition – an enterprise which employs fewer than 250 persons and which has an annual turnover not exceeding 50 million euro, and/or an annual balance sheet total not exceeding 43 million euro, and the establishment of start-up max. 10 years ago.