



## SPONSORSHIP INFORMATION

### **DIAMOND SPONSORSHIP – \$26,000 (5 slots available)** *(expanded both space for \$500)*

**Attend:** 4 full conference passes, 5 exhibitor passes

**Exhibit:** 10' x 10' booth included upgrade to 10' x 20' booth for \$500 *(two large booths available)*

**Leadership:** Invitation to speak on the Radar Technology Industry Panel

**Connect:** Priority access to private meeting room(s), access to student resume database.

**\*Awareness:** Corporate banner, recognition, and a 15-second video shown at award ceremony. Recognition at each table during lunch service. Logo displayed and verbal acknowledgement at all keynote sessions. Logo displayed on agenda, prior to tutorial presentations, on slides between sessions, on event schedule signs and on conference bag. Conference bag insertion of literature (provided by donor), branded lanyard (provided by donor), 1-page ads in conference program booklet. Large, branded signage at coffee breaks.

### **PLATINUM SPONSORSHIP – \$12,000** *(expanded both space for \$500)*

**Attend:** 3 full conference passes, 5 exhibitor passes

**Exhibit:** 10' x 10' booth included upgrade to 10' x 20' booth for \$500 *(two large booths available)*

**Leadership:** Based on the ideal Panel size of 5 members, a first come, first served consideration to speak on the Radar Technology Industry Panel.

**Connect:** 2<sup>nd</sup> priority access to private meeting room(s), access to student resume database.

**\*Awareness:** Logo displayed at all keynote sessions. Logo displayed prior to tutorial presentations, on slides between sessions, on event schedule signs and on conference bag. Conference bag insertion of literature (provided by donor), Large branded signage at coffee breaks.

### **GOLD SPONSORSHIP – \$6,000** *(add a booth for \$500)*

**Attend:** 1 full conference pass, 3 exhibitor passes

**Exhibit:** Booth Not Included, Add a 10' x 10' booth for \$500

**Connect:** 3<sup>rd</sup> priority access to private meeting room(s), access to student resume database.

**\*Awareness:** Logo displayed prior to tutorial presentations, on slides between sessions, on event schedule signs, and on conference bag. Conference bag insertion of literature (provided by donor).

### **SILVER SPONSORSHIP – \$5,000** *(add a booth for \$500)*

*Maximum of 10 Silver Sponsorships Available*

*Priority to Small Business Exhibitors. (<75 Employees)*

**Attend:** 2 exhibitor passes

**Exhibit:** Booth Not Included, Add a 10' x 10' booth for \$500

**Awareness:** Logo displayed prior to tutorial presentations and on event schedule signs.

### **BRONZE SPONSORSHIP – \$2,000**

**Awareness:** Logo displayed on tutorial materials and event schedule signs.

## ADDITIONAL OPPORTUNITIES

### **Student paper award donor: \$3,000**

Show your support for great radar research by sponsoring the award for top paper contribution. Your company name will be mentioned during the award ceremony as having sponsored in support of radar innovation.

### **Radar Boot Camp Supporter: \$3,000**

Support the next generation of radar engineers by sponsoring the Radar Boot Camp at the event. This will be a two-day boot camp giving attendees a quality introduction to radar concepts and theory.

### **Lanyard Sponsor: \$2,000 (Limit 1)**

Get your name out there and show your support for the IEEE Radar Conference and community, by being our one and only Lanyard Sponsor. With this you get sole rights to design and display your company name and message on the Lanyard of every attendee.